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# Eyeing the world stage

After gaining dominance in India, the Jaquar Group recently opened a Jaquar World Destination Showroom in London – its 10th in an international location

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**T**he River Thames in London has seen centuries of history flow by its banks. The many streets that line it are home to famous pubs, restaurants, offices and fashionable high-streets. One such is the Fulham High Street and on it has opened a new store that's caught the fancy of many customers. It's the new Jaquar World Destination Showroom.

This newest destination showroom is the tenth one outside India for Jaquar Group, one of the leading Indian manufacturers of complete bathroom solutions. Jaquar World showrooms are already winning admirers in Milan, Singapore, Kuala Lumpur, Dubai, Addis Ababa, Dhaka, Brunei and Sousse, Tunisia. Another one is slated to open shortly in Moscow.

Rahul Nangare, First Secretary for Trade, Indian High Commission, was the chief guest at the inauguration. The showroom won praise from visitors for the impressive array of luxurious, award-winning products and its spacious, flowing layout.

Speaking at the inauguration, Rajesh Mehra, promoter and director, Jaquar Group, said, "The whole



Jaquar World Destination Showroom in London



Rajesh Mehra (second from left) with guests at the showroom's inauguration

its latest bath innovations. The store's well-trained consultants are adept at guiding you through the entire space. Jaquar World also provides its customers with expert advice in design consultation and customer care.

The stylish showroom is designed by London's award-winning Danelon Meroni studio. According to Sandeep Shukla, GM and head of Marcom, global, "Many of the products displayed here are winners of international awards like iF, Good Design, Plus X, Elle Deco International and RedDot."

Apart from showcasing the company's premium ranges under the brand Jaquar and luxury brand Artize, the London showroom also features the latest ARC collection by Federico Meroni.

With a presence in over 45 countries across Europe, Middle East, Africa and South East Asia, Jaquar has its Indian values intact. You can see that vision in its tagline 'Proudly made in India for the world'.

London may prove to be an important milestone in Jaquar's global journey, and as Mehra said, "One of many more to come."

The Jaquar Group is poised to pass even more milestones as it flows, like the River Thames, onwards to newer lands.

**"The intention is to let customers, partners and influencers discover and experience our full portfolio"**

– RAJESH MEHRA

idea of opening Jaquar World is to take the brand to greater heights and make it truly global. The intention is to let customers, partners and influencers discover and experience our full portfolio."

As a customer, Jaquar World will surprise you with a plethora of choices in bathroom products and