

## Dr Rajendra Kumar Somany - chairman & MD HSIL

### INITIATIVES

HSIL has supported many vocational training and skill development programmes to uplift youth. Started the skill enhancement programme Kaushal Yoddha, to skill villagers of Bahadurgarh, Budge and Kalsuan, Shriwadi located in Rajasthan, to boost their employment prospects. Also, enabling the country's plumbing community through the Recognition of Prior Learning (RPL) project. The programme offers training for improving workmanship and earning potential after evaluating the existing proficiency of the artisans.

### BUDGET

Spent ₹1.46 crore during FY 2017-18

### SKILLING FOR BUSINESS

We believe that the marketing of sophisticated building products needs to be complemented by the availability of skilled professionals who can install, maintain and service these products. Over the years, we have evolved from being focused product sales to providing solutions - a blend of quality products and timely service. This combination has strengthened our brand. The strong word-of-mouth as a consequence of our solution focus has in turn sustained product off take - a virtuous cycle.

### INDUSTRY IMPACT

For a developing economy like India, accelerated skill development is a priority. The Government of India's Skill India programme underscores the urgency aply.



## Sandeep Shukla - GM & head macro-global relations JAQUAR GROUP

### INITIATIVES

Over 30 ongoing plumber training projects in association with state technical education departments, including ITEs in Uttarakhand, Jharkhand, Kerala, Maharashtra, Assam, Haryana, Chandigarh, and Odisha. Unemployed youth are trained in specialised skills and developed as trained plumbers.

Training is provided through on-ground teaching and execution of mock instances. The training content consists of 20% theory and 80% practical knowledge. It encompasses teaching on safety measures and fittings of high-tech bathing fittings, including showers and walk-in products. The programme helps plumbers generate livelihood and supports the 'Skill India' initiative.

### GOALS

Open 30 more skilling centres across India; Approx ₹4.50 lakhs will be spent on each skilling centre. Electrician and mason training is also being provided along with plumber training, starting October 2018.

### BUDGET

Approx ₹7.20 crore for 2017-18, ₹6.00 crore for 2018-19

### SKILLING FOR BUSINESS

As our nation is facing a shortage of skilled plumbers, we are contributing by filling up this gap through our training initiatives. We are not only empowering the youth through training, but also offer them the opportunity to be part of the Jaquar Group community.

### INDUSTRY IMPACT

Due to growth in the areas of design and manufacturing, the demand for skilled manpower has increased in the country. Therefore, the government's 'Skill India' programme not only has increased employment but also improved productivity, knowledge and confidence among the youth. Moreover, it has helped the youth understand industry expectations vis-à-vis technical and soft skills, career growth, organisation structure, health and safety, among others.